



marija knezić
marichoo



marijaknezic@gmail.com



+385995148224



marichoo.com



Darmstadt, Germany

hello!

I am an illustrator, graphic designer,
& artist with a quirky mind,
endless flow of creative ideas & top
skills. 8+ years agency & freelance
experience, working with top brands
from various industries.
Master of Fine Arts.

#re/branding #art_direction
#print_design #flyer #brochure
#logo #poster #POS_materials
#book #T-shirts #packaging
#online #social_media_ads # ads
#illustration #creativity

skills

Adobe Photoshop ●●●●●●●●

Adobe Illustrator ●●●●●●●●

Adobe InDesign ●●●●●●●●

Procreate ●●●●●●●●

Illustration ●●●●●●●●

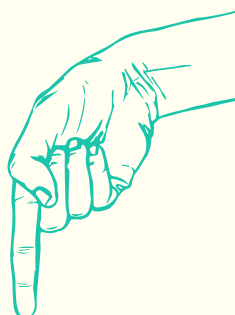
languages

Croatian ●●●●●●●●

English ●●●●●●●●

German ●●●●●●○

check out
my portfolio:



marichoo.com

education

Academy of Fine Arts, University of Zagreb, Croatia

Master of Fine Arts, Graphics (M.A)
graduated summa cum laude
2011 - 2014

Bachelor of Fine Arts (B.A)
2008 - 2011

Faculty of Humanities and Social Sciences, University of Zagreb, Croatia

Bachelor of Arts (B.A), History of Art
2008 - 2011

work experience

Graphic Designer, Henschel

Darmstadt, Germany, 2019 - ongoing

Henschel is a German fashion and lifestyle company with fashion stores in Darmstadt, Heidelberg, Michelstadt and Lübeck.

I work closely with the Social Media Manager and Marketing Manager to create **newsletters, social media ads and articles, website updates** and such. I also design many **print materials** such as posters, brochures, flyers and POS materials. I am responsible for Gegenüber, one of the Henschel's fashion stores, for all things regarding design and visual identity. Recently I did the **rebranding** of Gegenüber corporate identity.

Freelance Illustrator, Graphic Designer & Artist

2011 - ongoing

As an artist I exhibited on various solo and group art exhibitions.

As a freelance graphic designer and illustrator I have worked with **various international and Croatian brands** such as Playboy Netherlands, ChefsFeed, BBDO Zagreb, AgroChem, Vizkultura, L-Mag and many more.

Graphic Designer & Illustrator, Augustanec Group

Zagreb, Croatia 2017 - 2018

Augustanec Group is the biggest Croatian company that deals with designing and producing of souvenirs. It produces the souvenirs for majority of the Europe.

My responsibilities were illustration and design of the souvenirs. I learned a lot about the processes of **manufacturing, working with different materials and product design**.

Graphic Designer, BBDO advertising agency

Zagreb, Croatia, 2014 - 2016

Working with major Croatian and international brands, such as:

Molson Coors (Staropramen, Stella Artois, Beck's, Ožujsko), Wrigley, Vienna Insurance Group, Podravka, Lactalis Group, Dukat, Plazma...

I have worked on everything related to **graphic design for print; flyers, posters, brochures, packages, magazine ads and POS materials**. I've also worked for web; designed **web banners, social media ads and designed and prepared files for animation**.

Working in a dynamic agency environment, I've gained valuable experience in how to tackle **versatile tasks simultaneously** and under **tight deadlines**.